**Behaviour Change Initiatives Strategy**

This template is to assist you with selecting your Behaviour Change Initiatives. Fill in a row for each initiative. Once finalised, copy and paste this table into your Program Plan.

|  |  |  |  |
| --- | --- | --- | --- |
| **Initiative** | **Timeframe/date** | **Resources needed** | **Cost** |
| *Example - Floor Decal 90cm x 90cm for Lobby* | *4 weeks from launch (3.04.25)* | *- Design created (comms team)*  *- Self installation* | *Printing - $170 (inc GST) printing* |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |